

ARCHITECTURAL
DIMENSIONS



SILVERLEAF RESORTS SALES CENTER Atlanta, GA

This state-of-the-art, technology driven sales center was designed with a high-end resort feel. No longer are the days of mass tables and chairs. This sales center has a lounge and café setting with a high bar community table complete with power for portable devices of the new generation. The wall tour graphic, developed by Brand Tango, offers the buyer a new experience centered on “memory building,” not vacation selling. The sales center uses interactive monitors as well as a gallery with 12 touch screens.

2015 ARDA AWARD FOR BEST SALES CENTER INTERIOR DESIGN
PROJECT TYPE
OFFICE – SALES CENTER
TENNANT IMPROVEMENT

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